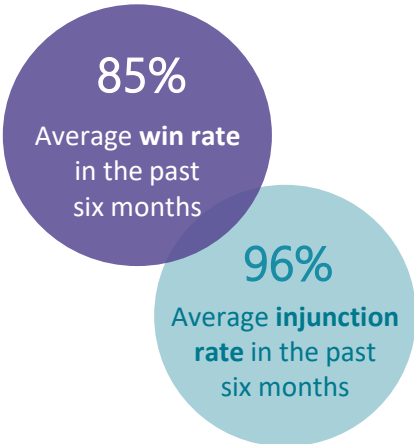
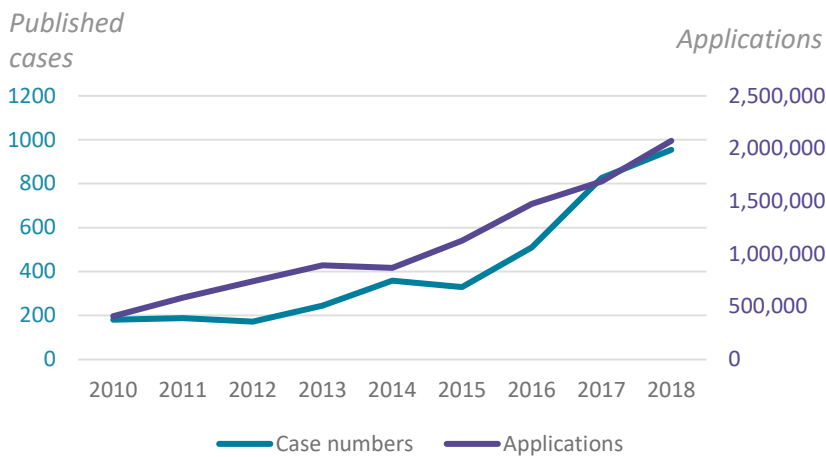


EXPLORING THE CHINESE LITIGATION LANDSCAPE

How effective are utility models?

Invention patents have been a popular tool for foreign businesses to protect innovation in China, but how effective is their little brother: the utility model? Total utility model applications and litigation cases are increasing significantly, mostly driven by domestic players. What can foreign rightsholders expect?

UTILITY MODELS: CIVIL LITIGATION INTENSITY & APPLICATION NUMBERS

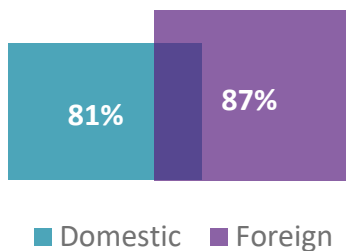


Li Mi, Head of Patents, China reflects:

“Patent double filing is a strategy where a utility model precedes an invention patent, leading to a quick first layer of defence as well as a valuable business asset. This is reflected in the increasing number of both utility models and related litigation cases. These cases do not often yield high damages, but they are an effective tool to prevent competitors from entering the market.”

WIN RATE

Win rates are considerably higher for foreign plaintiffs



MEDIAN COMPENSATION

Median compensation is 67% higher for foreign plaintiffs

